Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

Message Text

UNCLASSIFIED

PAGE 01 ROME 08311 201407Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 /035 W
----------210249Z 102658 /64
R 201240Z MAY 77
FM AMEMBASSY ROME
TO SECSTATE WASHDC 4758
USDOC WASHDC
INFO AMCONSUL MILAN

UNCLAS ROME 8311

DEPARTMENT PLEASE PASS USIA/WASHINGTON

E.O. 11652: N/A
TAGS: BEXP IT
SUBJ: FY77 COUNTRY COMMERCIAL PROGRAM (CCP)- REVIEW OF FIRST QUARTER PROGRESS REPORT

REF: A) STATE 067906 B) ROME 1625 C) MEMORANDUM , USIS ROME TO IPS/PE, USIS WASHINGTON MAY 27, 1976

1. FOLLOWING COMMENTS ARE KEYED TO QUESTIONS IN PARA 1) OF REF A): A) THERE HAS EVIDENTLY BEEN SOME CONFUSION VIS-A-VIS TERM ' PRESS PACKAGE.'" THE 'PRESS PACKAGES' WERE IN FACT REQUESTED BY THE POST IN DETAIL BY MEMORANDUM (REF C); DESPITE SUBSEQUENT REMINDERS, THIS MATERIAL WAS NEVER FURNISHED. WE DO APPRECIATE,AND HAVE TAKEN ADVANTAGE OF , THE USIS 'ARTICLE AVAILBILITY LIST AND 'ARTICLE ALERT SERVICE. THESE, HOWEVER, HAVE NOT BEEN SUFFICIENT TO COVER OUR SCAMBI COMMERCIALI REQUI-REMENTS, AS ENVISIONED IN THE MAY 27 MEMORANDUM AND IN THE CCP.

2. B) NEGATIVE ACTION EXPLANATIONS : CAMPAIGN 1, ACTION 1: MILAN WAS UNABLE TO CONDUCT A REPFIND SERVICE FOR U.S. PARTI-CIPANTS IN 'ELECTRONICA ' IN MUNICH DUE TO LACK OF TIME. ALL OTHER NEGATIVE ACTIONS WERE RESULT OF 'PRESS PACKAGE ' PROBLEM DISCUSSED ABOVE; NOTE, HOWEVER, THAT ULTIMATELY ONLY
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PAGE 02 ROME 08311 201407Z

TWO PLANNED SCAMBI ARTICLES WERE MISSED DURING 1ST QUARTER.

3. C) GROUP TRAVEL DETAILS :

NATURE OF GROUP	SIZE	TIME AND PLACE VISITED
FLORENCE CHAMBER OF COMMERCE	25	OCTOBER 7-13; NEW YORK

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(BUSINESS CONTACTS) PHILADELPHIA, WASHINGTON

FOOTBALL TEAM IN RENAISSANCE 250 OCTOBER 7-13; NEW YORK
COSTUME (CULTURAL PROMOTION) PHILADELPHIA, WASHINGTON

PALAZZO DEGLI AFFARI(SUBISNES-25 OCTOBER 7-13; NEW YORK
MEN'S ORAGANIZATION-BUSINESS PHILADELPHIA, WASHINGTON
CONTACTS)

REPUBLIC OF SAN MARINO (CULTU- 35 OCTOBER 20-27; NEW YORK
RAL AND POLITICAL) DETROIT, WASHINGTON.

NOTE: DATES AND PLACES FOR FIRST THREE GROUPS ARE COINCIDENCE, ALTHOUGH FIRST AND THIRD TRAVELED ON SAME CHAPTER AIRPLANE.
GARDNER

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Automatic Decaptioning: X
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Concepts: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Executive Order: N/A
Errors: N/A
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